The Ideas Behind the Headlines

ISTOCK

PROMOTION
LACKS
IDENTIFYING
ELECTIONS
REPORTERS
HESITATION
ADVERTISING
COMPARING
REFERENCES
PRESENTING
ENCOURAGING
NETWORKING
DIFFICULTIES
TRANSMISSION
COMPARISON
ACCOMMODATE
INCORRECTLY
PHENOMENON
CONNOTATION
INCORRECT
COMPANIES
RESEARCHING
MISCONCEPTIONS
COUNTER
DIFFICULT
RECEIVED
LIES
PERCEPTION
RECOMMENDED
TRANSMITTED
UNINTENTIONALLY
COMMUNICATION
STRAIGHTFORWARD
CONFIRMATION
RECOMMENDATIONS
VAGUE
FALSE
TOWARDS
DIFFERENTIATING
APPROACH
GETTING
COMPETITION
DISTINGUISHED
DISREGARD
IGNORANCE
MISLEAD
SIGNS
UNDERSTAND
CHARACTERISTICS
FORMS
STATEMENTS
EXPRESS
COMMERCIAL
MISINFORMATION
CONDITION
SOMEHOW
REFUSAL
INNOCUOUS
KNOW
IMPORTANT
ACCURATELY